



***Enrollment is now available 24/7 over the phone by simply dialing 2-1-1.***

For years, 211 staff have been giving CalFresh information and referrals to tens of thousands of callers. 211, with other members of the CalFresh Improvement Consortium made outstanding strides in enrollment over a 3-year period, bringing San Bernadino County from 8<sup>th</sup> to 3<sup>rd</sup> in the state for enrollment, only behind Calaveras and Tulare Counties. Yet there's more work to be done. California Food Policy Advocates estimate that there are more than 34,000 Income-Eligible Non-Participants in our county. The USDA says that every dollar in food assistance generates \$1.79 in economic activity. That translates to more than a billion dollars in missed economic activity.

Please spread the word.

211 - a bridge to resources that help people help themselves.

Thank you!

Gary Madden  
Director, 211 San Bernardino County  
United Ways Serving San Bernardino County  
909 980-2857 x211

*211 staff are fluent in English and Spanish. A contracted language service provides an additional 150 languages. And we never close!*